

GOVERNMENT OF ANDHRA PRADESH  
**ABSTRACT**

YAT&C (PMU) Department - Tourism Promotion - Designing, Printing and Supply of Andhra Pradesh Tourism Standees - Sanction of Rs.3,14,608/- (Rupees Three Lakhs Fourteen Thousand Six Hundred and Eight Only) - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 276

Dated:15-03-2014  
Read

From the Executive Director (Mktg), APTDC, Hyderabad, Letter No.  
TDC/PR/34/2013, Dated: 26-11-2013.

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**ORDER:**

Andhra Pradesh is rich in its culture, traditions, hospitality and heritage, it is also famous for its tourists attractions like Pilgrim Centre, Buddhist Heritage Sites, the Forts and Places etc., for promotion and development of Tourism a number of activates has been initiated by the State Government by putting up counters at various destination, printing of brochures, posters, scrolls, hoardings etc.

2. In the reference read above, the Executive Director (Mktg), A.P. Tourism Development Corporation, Hyderabad has forwarded the bills of M/s. Akshara Advertising Ltd , Hyderabad for an amount of Rs 3,14,608/- towards Designing, Printing, and supply of Andhra Pradesh Tourism Standees and requested to make payment to the agency.

3. Government, after careful examination of the matter, hereby sanction an amount of Rs.3,14,608/- (Rupees Three Lakhs Fourteen Thousand Six Hundred and Eight Only) to M/s. Akshara Advertising Limited, Hyderabad towards Designing, Printing, and supply of Andhra Pradesh Tourism Standees.

4. The amount sanctioned at Para-3 above shall be debited to the following Head of Account:-

“3452-Tourism, 01-Tourist infrastructure, 102-Tourist Accommodation & Other facilities to Tourists - Schemes included in PLAN,11 - Normal State Plan, 20-PMU-Promotion of Tourism / Events, 500-Other Charges, 503-Other Expenditure”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw the amount sanctioned at para-3 above and disburse the same to M/s. Akshara Advertising Limited, Hyderabad through bank. The following are the bank details:

Bank Name	Axis Bank Limited
Branch Name	Mumbai Fort (MH)
Account No.	9100 200 474 82542
IFSC code	UTIB 00 00 00 4

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

CHANDANA KHAN  
SPECIAL CHIEF SECRETARY TO GOVRNEMNT

To  
M/s. Akshara Advertising Limited, Hyderabad.  
The Assistant secretary to Government and Drawing & Disbursing Officer,  
YAT& C (PMU) Department,  
The Deputy Pay & Accounts Officer, A.P Secretariat, Hyderabad.  
The Accounts Officer, YAT&C (PMU-Claims) Department.  
SF/SCs.

//FORWARDED :: BY ORDER//

SECTION OFFICER